



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37718-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	HECK/CONGRESS/REP	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	37718	08888804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	HECJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	8 News Now 6a M-F	6-7a	MT-----	1:00	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/29/12 6:41 AM 8 News Now 6a M-F 6-7a 1:00 TVGENHEC1204H \$550.00 NM									
2 8 Tu 10/30/12 6:22 AM 8 News Now 6a M-F 6-7a 1:00 TVGENHEC1204H \$550.00 NM									
4	10/29/12	10/30/12	Eyewitness News 5p	5-530P	MT-----	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 M 10/29/12 5:13 PM Eyewitness News 5p 5-530P 1:00 TVGENHEC1204H \$1,000.00 NM									
1 8 Tu 10/30/12 5:27 PM Eyewitness News 5p 5-530P 1:00 TVGENHEC1204H \$1,000.00 NM									
6	10/29/12	10/30/12	8 News Now 11p M-F	11-1135p	MT-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 10/30/12 11:34 PM 8 News Now 11p M-F 11-1135p 1:00 TVGENHEC1204H \$1,200.00 NM									
11	10/29/12	10/30/12	CBS This Morning	7-9a	MT-----	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/29/12 8:16 AM CBS This Morning 7-9a 1:00 TVGENHEC1204H \$400.00 NM									

Total Spots **6**

Payment Terms 30 Days

<u>Gross Total</u>	\$4,700.00
<u>Agency Commission</u>	\$705.00
<u>Net Amount Due</u>	\$3,995.00